



SunReports Launches Cellular Option for Solar Monitoring

Removing the connectivity headache for installers

SAN FRANCISCO, CA – May 23, 2013 – [SunReports](#), the market leader in residential and commercial solar energy monitoring for *both* solar PV and solar hot water systems, today released a M2M (Machine to Machine) “Cellular Modem” option for Solar installations. Remote monitoring of PV and Solar Heating and Cooling systems have traditionally relied upon local internet connections, which can be problematic. SunReports will be utilizing Sprint’s CDMA network to offer this valuable service.

Unlike the PV-only monitoring offered by many other monitoring companies, SunReports has a focus on both the PV and Solar Heating and Cooling marketplace, where connectivity issues are magnified due to the placement of the mechanical equipment. It is rare to find a homeowner’s router either co-located with their hot water heater, or outside where the inverters live. Breaking the ties with physical internet access enables more installations to benefit from monitoring.

“Many of our installers have been clamoring for this,” said Rick Reed, President of SunEarth, the nation’s leading manufacturer and distributor of solar water heating collectors and equipment. “The cellular modem connectivity offered by SunReports enables monitoring for sites where there is no easy Internet connection.”

“By offering this new cellular modem option for solar monitoring, we can measure the performance of remotes systems, and thus help assure banks and government agencies that solar is a solid, viable, and measurable investment,” said Thomas Dinkel, CEO of SunReports. “Getting the Internet connection to the hot water heater, or boiler room, or the inverters can be troublesome in some installations. Providing installers with a ZERO-configuration cellular modem option will really simplify their lives.”

Highly accurate monitoring of solar installations ensures the flow of financing and incentives, since banks and governments increasingly require verification that solar assets are working as promised. Access to the local network has been a requirement, but with the M2M cellular modem connection being offered, a local network is no longer required.

The SunReports web interface produces customized reports tailored to the user: simplified for the retail customer, more detailed for the installer and finance provider. To translate data into more meaningful context, these reports include equivalent values showing the environmental impact of a solar installation, including tons of carbon emissions avoided, equivalent tons of coal saved, and equivalent miles *not* driven.

Thomas Dinkel, CEO of SunReports will speak Wed July 10, 2013, 11:15am at InterSolar North America <http://www.intersolar.us/en/intersolar.html> on “Innovation in the Solar Heating and Cooling marketplace”.

About SunReports

SunReports, Inc., headquartered in San Francisco, California, is a privately held performance monitoring service provider for renewable energy installations in the residential and small business/commercial markets. Through SunReports’ web-based, cost-effective, “ZERO-configuration” solar monitoring devices, the Apollo1 and Apollo2, ApolloPV, and Apollo360, installers and system owners can monitor and verify system performance of solar electric (PV), solar thermal (hot water and pool heating) and home energy consumption. SunReports’ products are made in the USA and American Recovery and Reinvestment Act of 2009 (ARRA) compliant. For more information, please visit www.sunreports.com and <https://www.facebook.com/SunReports>

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